

TECHNICAL SEO AUDIT

Monuverse

Index

1. Basic Information
2. Tools Set
3. Crawlability
4. Indexability
5. Sitemap
6. Robots.txt File
7. Mobile Friendliness
8. Core Web Vitals
9. Payloads
10. Security
11. Suggestions
12. Summary
13. Contact Info

Basic Information



Domain: www.moniverse.xyz

About: Art, NFT, Blockchain,

It's ReasonedArt project, build on Next.js

Meant to become a full metaverse experience that enhances & preserves our cultural heritage, making it accessible to anyone, anywhere, anytime.

Tools Set

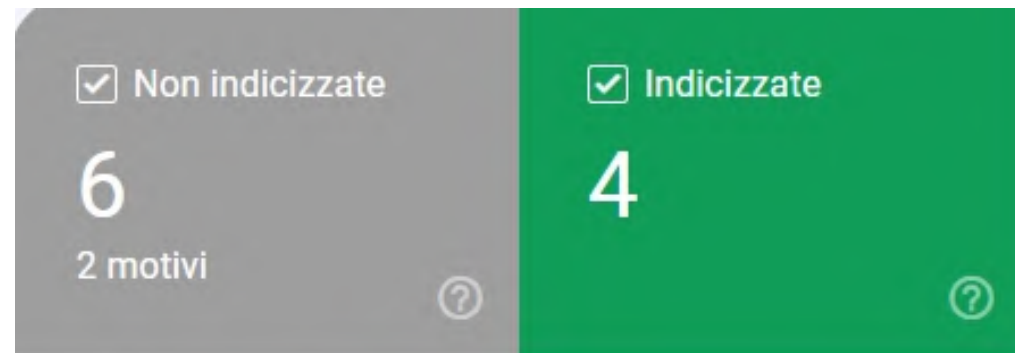
1. Google Search Console
2. Bing Webmaster Tool
3. Screaming Frog
4. Chrome Dev Tools

Crawlability

No issues found

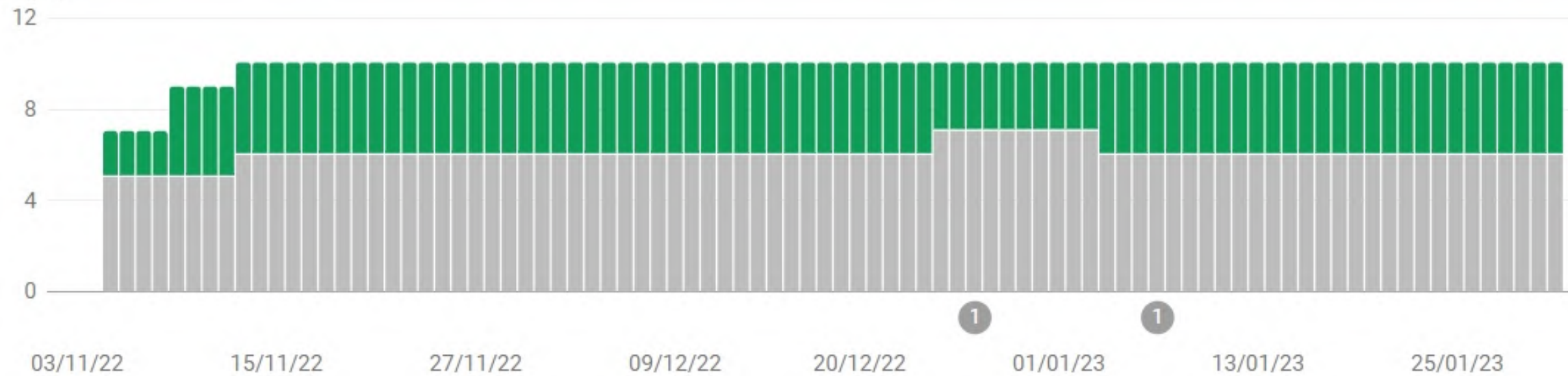
Indexability

All important pages are indexed



Impressioni

Pagine



Sitemap

<https://monuverse.xyz/sitemap-0.xml>

```
▼ <url>
  <loc>https://monuverse.xyz</loc>
  <lastmod>2022-11-24T16:34:53.195Z</lastmod>
  <changefreq>daily</changefreq>
  <priority>0.7</priority>
</url>
▼ <url>
  <loc>https://monuverse.xyz/faq</loc>
  <lastmod>2022-11-24T16:34:53.195Z</lastmod>
  <changefreq>daily</changefreq>
  <priority>0.7</priority>
</url>
▼ <url>
  <loc>https://monuverse.xyz/mint</loc>
  <lastmod>2022-11-24T16:34:53.195Z</lastmod>
  <changefreq>daily</changefreq>
  <priority>0.7</priority>
</url>
</urlset>
```

Robots.txt

Robots.txt file present

"Host" : syntax not understood

```
# *  
User-agent: *  
Allow: /  
  
# Host  
Host: https://monuverse.xyz  
  
# Sitemaps  
Sitemap: https://monuverse.xyz/sitemap.xml
```


Mobile Friendliness

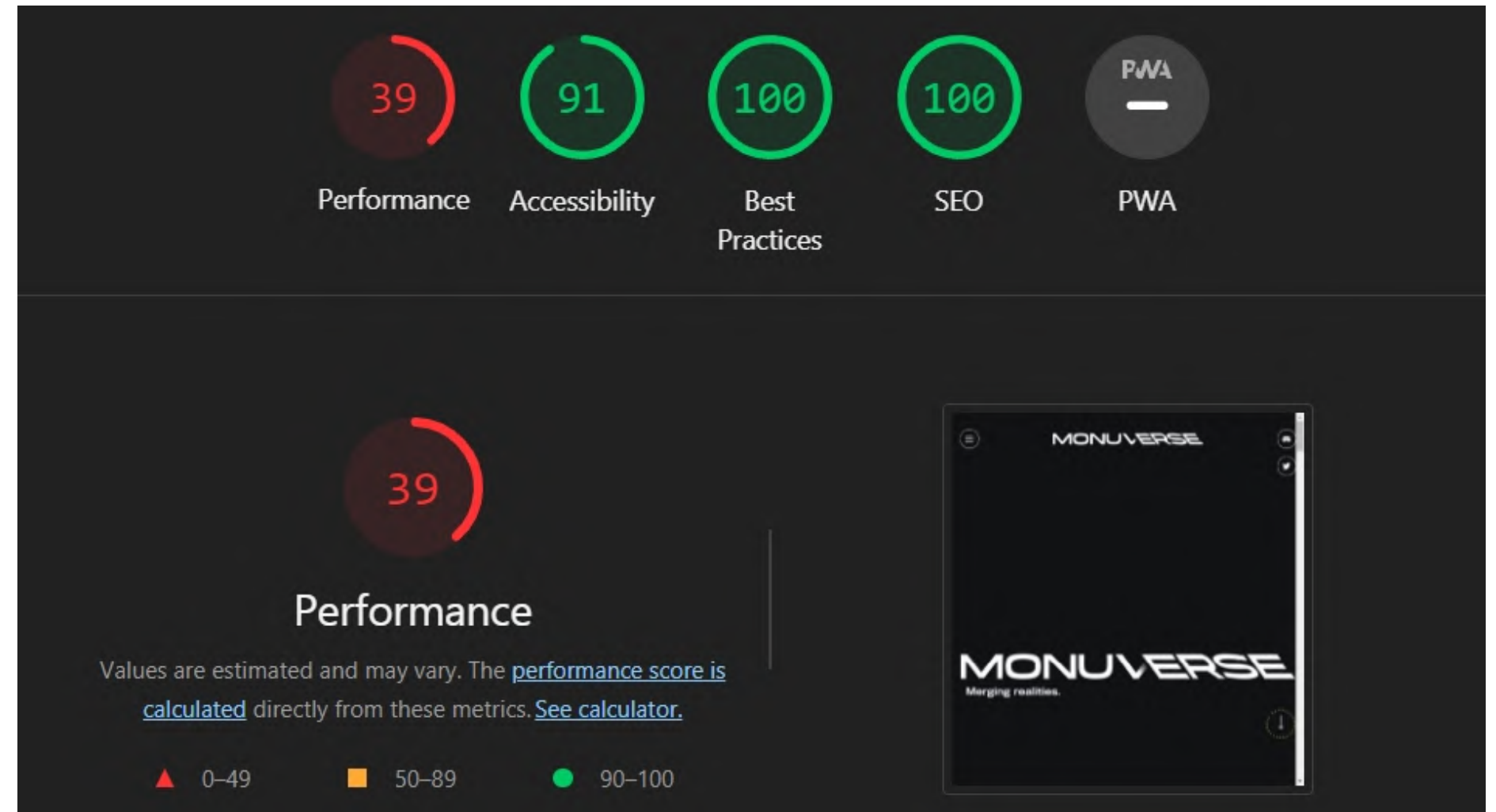
The website is mobile friendly and there are no critical issues

Core Web Vitals

The performance isn't great, but nothing critical

Suggestions:

- First Contentful Paint: 1.7 sec
- Speed Index: 3.5 sec
- Total Blocking time 1,350 ms
- Minimize main-thread work (11.7sec)



Payloads

Avoid to big payloads, the target is around 1,600KiB but in this case the total size is 71,298 KiB

Recommendations:

- Postpone requests for resources until they are necessary
- Minification and compression
- Use of image formats (webp)
- Caching so that the page does not re-load resources during repeated visits

Security

No security problem detected

Suggestion 1

Make a keyword research.

This strategy set the goal of SEO, being able to rank for the keywords that match the search intent of the user is vital.

Suggestion 2

Image without description with alt attribute, Search Engines can't read images without it.

How to fix

Use the `` attribute to write descriptive content for the image: ``.

SUMMARY

Issue	Priority
Network Payloads	High
Keyword Research	High
Core Web Vitals	Medium

Contact Info

MIHAELA MUTURNIUC
EMAIL: MIKHAELA@COPIFIED.IO